



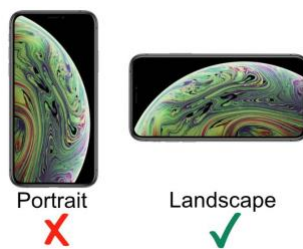
'1.8 News' Reporting from National Events

Would you like to record a short video reporting on your National Event for **'1.8 News'** the **1.8 Billion Young People for Change** campaign news platform? We would love to hear from you, by posting your video on your social media channels (tagging @1point8billion on IG and TikTok and @PMNCH on Twitter, using #1point8) as well as by sending the footage to us.

Please use [wettransfer](#) (free for files under 2GB) or [Google Drive](#) to send raw unedited footage to Jenny Rose and Katy Woods. If you are editing content for your social channels, please see [branding content for your use here](#).

If you're experiencing any issues with transferring footage, please contact Jenny Rose jenny@happypr.co.uk +447957551697 or Katy Woods katy@batida.works

Logistics: If you are filming on your phone, please film in landscape by turning the phone on its side. If you can use an external microphone for sound recording, please do so.



Languages: please record in any language but we kindly request transcription in English with timecodes every 10 seconds of speech so we can add subtitles.

Shots: the best shots for this production are steady straight shots, without moving the phone. No panning across a room/event required!

- **Establishing shot:** 10-20 seconds of footage of where the event is taking place. This might be a shot of the exterior of a building or shot with a country flag - what would let the audience know it is your country/city?
- **Action shots:** footage of the crowds, the speeches, and anything exciting happening.

Introduction looking directly to camera from young reporter in front of a young crowd, any 1.8 branding or iconic setting that demonstrates where you are:

- Introduce yourself to the camera and state where you are.
- Give some information on the event such as where you are, who is there and why.
- Use a handheld microphone if possible.
- Pretend you are a news reporter, and this is your biggest news story ever!

"I am NAME reporting for 1.8 News from [DETAILS OF NATIONAL EVENT]."

Short interviews of approx 2-3 minutes with key participants (young people, decision maker, government representative, community leader):

Suggested questions to ask young people:

- Q. What are the key issues facing young people in //COUNTRY//
- Q. Do you feel the voices of young people are being heard?
- Q. What is your message to decision-makers?

Suggested questions to ask people engaged in the campaign:

- Q: How are you involved in the 1.8 campaign?
- Q: What is in your activist toolkit? What advice do you have for young people who want to bring about positive change in society?

Suggested questions for policy makers/leaders in attendance

- Q. [at end of event] What is your response to the young people you have heard from today?
- Q. Why is it so critical to focus on adolescent health and well-being?
- Q. How are you ensuring young people are engaged in decision-making that impacts their health and well-being?

Suggested question for spokespeople from partner organisations:

- Q. Tell us a little about how [NAME OF ORGANISATION] has engaged in the 1.8 Billion Young People for Change campaign.
- Q. Why is adolescent health and well-being such a critical issue?

Details and consent to be sent with the footage:

- Please provide names and titles (and social media handle if possible) for the interviewer and the interviewee.
- Please ask the interviewee to sign the consent form (example below)/or give consent to the camera stating: "I consent for my image and interview to be used in all media in perpetuity."
- Please note any interviewees under 18 years old will require written consent from their guardian.

Background

[1.8 News](#) is part of the [1.8 Billion Young People for Change Campaign](#), by PMNCH, the largest global alliance advocating for women's, children's and adolescents' health. **1.8 News** is a platform on YouTube for young people and partners to follow the campaign, share inspiration and track progress.

The **1.8 Billion Young People for Change** campaign is bringing young people together to call for more investment, policies and inclusion based on what young people want. Young activists around the world are uniting and building demand for decision-makers to listen and act on their priorities for their health and well-being.

As part of the campaign [What Young People Want!](#) the biggest ever survey into what young people want from leaders for their health and well-being is taking place worldwide. We have over 1 million respondents and people can access the demands and see what young people are demanding via the [online database](#).

Consent Form

Video Interview Participation in the "1.8 Billion Young People for Change" Campaign

Introduction

The 1.8 Billion Young People for Change campaign is a global initiative aimed at amplifying the voices of young people around the world, advocating for their health, well-being, and future. This campaign seeks to turn these voices into actionable policies, investments, and actions through public awareness, education, and advocacy.

Consent to Participate

By signing this consent form, I agree to participate in a video interview as a part of the "1.8 Billion Young People for Change" campaign.

Terms of Participation

- **Use of Video Content:** I grant PMNCH and the "1.8 Billion Young People for Change" campaign the right to record, edit, and distribute the video interview for the purposes of the campaign.
- **Ownership of Material:** I understand that the video footage and any related content will solely belong to PMNCH and the "1.8 Billion Young People for Change" campaign.
- **No Remuneration:** I acknowledge that I will not receive any form of payment or compensation for my participation in the video interview.
- **Non-Profit Use:** I understand that the video interview and related content will not be used for profit. They will be used exclusively for educational, awareness-raising, and advocacy purposes within the scope of the "1.8 Billion Young People for Change" campaign.
- **Privacy:** I understand that reasonable measures will be taken to ensure my privacy and the security of the recorded video material.
- **Liability:** I agree to release and hold harmless PMNCH and the "1.8 Billion Young People for Change" campaign and its partners from any claims, demands, or causes of action arising out of my participation in the video interview and the use of the video material as outlined herein.
- **Alterations:** I understand that the video may be edited, duplicated, distributed, and/or altered in any form or manner without future/further compensation or liability, in perpetuity.

Signature and Date

I have read, understood, and agree to the terms and conditions outlined above.

Full Name:

Signature:

Date: