

Checklist National Events

We are very excited that you are planning your own national level activity and event in support of the Global Forum for Adolescents 2023 and the 1.8 Billion Young People for Change Campaign.



The Global Forum is for and by you and we would love to include the outcomes of your work, for example through a video message, pictures or by live participation in one of the online sessions. To make sure we can spotlight your activities, we encourage you to follow the checklist below.

Do any of the steps below not fit in your event? No worries! This guidance is to help you understand how you can collaborate with the campaign.

If you would like to plan the event differently, please reach out to discuss the details of how to engage with the forum and the campaign overall. Do you need more support or guidance for planning your event? Check out our [Frequently Asked Questions](#).

Didn't find your answer yet? Please contact pmnch@who.int for any questions. We look forward to seeing the materials from your event!

Before the Event

Make sure the world knows about your event!



- Develop an image to promote the event using the 1.8 and Global Forum for Adolescent Logo and the [1.8 Branding & events kit](#) - these are there to help you.
- Please [register](#) the event so we can amplify it and post it on the 1.8 Campaign website with all other events.
- Use our [social media templates](#) to develop promotion materials, such as key messages, social media tiles or speaker cards.
- Post your event on social media using #1point8 and #adolescents2030, and tagging the relevant accounts (including PMNCH) so we can share your event with our networks.
- Send invitation letters/messages to policy makers and politicians to participate in your event – example letter [here](#)



Planning for the event

- Use the videos of our champions to explain the Global Forum for Adolescents and the 1.8 Billion Young People for Change Campaign to your network
- Develop key messages about Adolescent Well-being for the audience – more information about adolescent well-being [here](#)
- [Develop presentations](#)
- Prepare for how you can ask as many young people as possible to fill out “[What Young People Want](#)” [trainings and supporting materials](#)
- Order and print any banners, posters or order any [merchandise](#)

Videos for use during the events

- [Trailer \(45 seconds\)](#)
- [What Young People Want \(45 seconds\)](#)
- [Launch Event \(6 videos 45 sec – 6 min\) \(FR | SP\)](#)
- [More to come here](#)

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[making change happen!](#)



During the Event

- Take pictures/screenshots/videos during the event capturing the crowd, activities, and some key messages/quotes (make sure you ask for permission of the participants)
- Ask young people (24 and under) to fill out What Young People Want to support your advocacy agenda
- Take a group picture with the 1.8 GFA logo showing your support
- Publish a short and sharp document/video/social media post which summarizes the event and the main outcomes based on what young people have shared during the session.
- Post about your event on social media and tag #1point8 and @1point8billion (Insta & Tiktok) @PMNCH (Twitter, Instagram, Facebook and LinkedIn) so we can reshare your work!



After the Event

- Be featured in the Global Forum for Adolescents by completing [this form](#). Please also use the form to tell us about the outcomes and participants of your event and to share up to 5 pictures/videos/screenshots.
- Check out the results of What Young People Want in your country/region ([Watch this space](#))

Example Materials

