How are the Art for Well-being Winners selected?

Below is an explanation as to how the public vote and jury vote will be combined to determine the overall competition winners.

1. Finalist submissions will be scored based on the following three criteria:
   a. **Messaging expressed (for their age 10-24)**
      - Has the finalist correctly understood and addressed the topic (What does well-being mean to you)?
      - Has the finalist conveyed their message effectively?
   b. **Skill demonstrated (for their age 10-24)**
      - Has the finalist displayed a high level of skill in Music/ Film/ Design?
   c. **Creativity displayed (for their age 10-24)**
      - How original is the participant’s idea?
      - Have they thought “outside-the-box”?
      - Have they interpreted the topic in a creative way?

The jury will use this criteria to score finalists’ submissions on a scale of 1 – 10 as they see fit. The individual scores of the judges will be added up and divided by three to determine the total judges score.

2. The public vote will be allocated in the following way: 10 for those with the highest votes on September 30, 12PM CEST. In order of the highest number of votes a score of 10 to 1 will be allocated to the finalists.

3. Their total scores will be combined with their public vote at a weighting of 70% judges: 30% public, as per the competition Terms and Conditions.

4. You will receive the final overall scores of the top three in your category and receive the breakdown of your scores as shown below:

<table>
<thead>
<tr>
<th>FINALIST NAME</th>
<th>TOTAL JUDGES</th>
<th>TOTAL PUBLIC</th>
<th>WEIGHTED JUDGES (70%)</th>
<th>WEIGHTED PUBLIC (30%)</th>
<th>SCORE PLACEMENT</th>
<th>OVERALL</th>
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<tbody>
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The three finalists with the highest scores will be announced as the competition winners at the Global Forum for Adolescents (October 11 – 12)

Be sure to register for the GFA [here](#).

For any questions about the process please contact pmnch@who.int.