

How are the Art for Well-being Winners selected?

Below is an explanation as to how the public vote and jury vote will be combined to determine the overall competition winners.

- 1 Finalist submissions will be scored based on the following three criteria;
 - a. Messaging expressed (for their age 10-24)
 - Has the finalist correctly understood and addressed the topic (What does well-being mean to you)?
 - Has the finalist conveyed their message effectively?
 - b. Skill demonstrated (for their age 10-24)
 - Has the finalist displayed a high level of skill in Music/ Film/ Design?
 - c. Creativity displayed (for their age 10-24)
 - How original is the participant's idea?
 - Have they thought "outside-the-box"?
 - Have they interpreted the topic in a creative way?
- 2 The jury will use this criteria to score finalists' submissions on a scale of 1 – 10 as they see fit. The individual scores of the judges will be added up and divided by three to determine the total judges score.
- 3 The public vote will be allocated in the following way: 10 for those with the highest votes on September 30, 12PM CEST. In order of the highest number of votes a score of 10 to 1 will be allocated to the finalists.
- 4 Their total scores will be combined with their public vote at a weighting of 70% judges: 30% public, as per the competition Terms and Conditions.
- 5 You will receive the final overall scores of the top three in your category and receive the breakdown of your scores as shown below:

FINALIST NAME	TOTAL JUDGES	TOTAL PUBLIC	WEIGHTED JUDGES (70%)	WEIGHTED PUBLIC (30%)	SCORE PLACEMENT	OVERALL

- 6 The three finalists with the highest scores will be announced as the competition winners at the Global Forum for Adolescents (October 11 – 12)

Be sure to register for the GFA [here](#).

For any questions about the process please contact pmnch@who.int.